



AMRUTHA

WEB DEVELOPER & DIGITAL MARKETER

SKILLS

- **Website Goals** : Define based on target audience
- **Technical Skills** : HTML5, CSS3, JavaScript, Bootstrap, jQuery, PHP, WordPress
- **Design** : Create user-friendly, appealing sites
- **Maintenance** : Update and manage websites
- **Quality** : Ensure high-quality web pages
- **Cost-Benefit** : Explain website value to clients
- **SEO** : Optimize for search engines. Marketing : Integrate with digital strategies
- **Analytics** : Track and improve performance
- **Content** : Manage and create with CMS.
- **Project Management** : Oversee development and marketing projects.

SELECTED ACHIEVEMENTS

- Best Software programmer(2022) by ICS INDIA IT Edu Group
- Best Student of the Year(2022) by ICS INDIA IT Edu Group

HOBBIES AND INTERESTS

Motivational and Public Speaking, Writing

CONTACT

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CAREER SUMMARY

Dynamic Web Developer and Digital Marketing Professional with experience in designing, developing, maintaining, and managing high-performing websites. Skilled in combining technical development with digital marketing strategies to improve online visibility, user engagement, and business growth. Proficient in website optimization, SEO, and managing digital campaigns to deliver effective and measurable results.

WORK EXPERIENCE

Signature Advertising (Nehru group)

Web Developer

SunUnited Infologics

Web Developer

Transimage Production

Digital Marketing Executive

CADCENTER (Autodesk ATC)

Web Developer cum Senior Social Media Manager (Consultant)

KEY COMPETENCIES

- Innovating solutions for web and marketing challenges.
- Managing multiple projects efficiently.
- Learning new technologies and staying updated on market trends
- Creative in web design and digital marketing strategies.
- Adaptable, quick to learn new tools and techniques .
- Precise in SEO, user experience, and digital campaign performance tracking.